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- Google Says No Amount of SEO is Good Enough
- Hierarchical Structure Is The Key to A Website's SEO Success
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### Google New Year's Eve Mysterious Update - Rumor?

Google's search results underwent some volatility, which some SEO experts suggested was due to an update rolled out. More to follow soon.



### SEO is Never Good Enough - Google Dodges A Question

Google has failed to establish a concrete answer on how much SEO can be considered as perfect for content/website to start ranking.



### 3 Uncommon but Crucial SEO Secrets - Stop Ignoring Them To Rank Higher

Google has updated its spam and ranking systems guidance, focusing on demotions related to non-consensual explicit imagery to improve ethical and safe search experiences.

The update emphasizes the demotion of sites involved in exploitative removal practices, including those related to doxing and non-consensual explicit imagery.

## **GOOGLE NEW YEAR'S EVE UPDATE**

### **HIERARCHICAL STRUCTURE: A KEY TO SUCCESS**



ranking

#### **Google New Year's Eve Mysterious & Abnormal Update**

As 2023 came to a close, the SEO community observed unusual ranking volatility in Google Search results. While no official update was confirmed by Google, tracking tools indicated significant changes. This also sparked a lot of discussions among experts on X. Read more about this on .... **([HYPERLINK TO THE ARTICLE](#))**

#### **Assessing Your Website: No Amount of SEO is Good Enough**

Discover how to determine the effectiveness of your SEO strategies. The ever-changing nature of the internet means there's no 'perfect' SEO, but adhering to Google's best practices is crucial. Discover more on... **([HYPERLINK TO THE ARTICLE](#))**

#### **Hierarchical Site Structure Is the Key to SEO Success**

Google recommends using a hierarchical structure for your website, emphasizing its effectiveness for both large and small sites. This approach, organizing content from general to specific, improves crawling efficiency and helps search engines understand your site better. Learn more about this at.. **([HYPERLINK TO THE ARTICLE](#))**

#### **Six Essential SEO Concepts to Focus On**

Stay ahead in SEO by focusing on these six key concepts: implementing mobile-first indexing, optimizing for video SEO and prioritizing page experience. Learn more about this at.. **([HYPERLINK TO THE ARTICLE](#))**





## ☀️ WRAP-UP: BE PROACTIVE

EMBRACE THE CHANGE, KEEP GROWING



Success in the digital world is a journey, not a destination. You may find yourself at a crossroads a few months from now if you don't keep yourself updated with the trends and changes. So keep experimenting, stay informed, and stay motivated. Your dedication will definitely pay off in the long run – we promise.

Team **ContentERP** wishes you a prosperous, happy and SEO-optimized 2024. See you next week.

**P.S.** We'd love to hear about your unique approaches or a success story. Share your experiences and subscribe to our newsletter for the latest insights and news.



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